

Town Centre
Business Partnership

Horsham Unlimited



Introducing Horsham Unlimited
The Horsham Town Centre
Business Partnership

01403 210014
www.horshamunlimited.co.uk



Shoppers Guide

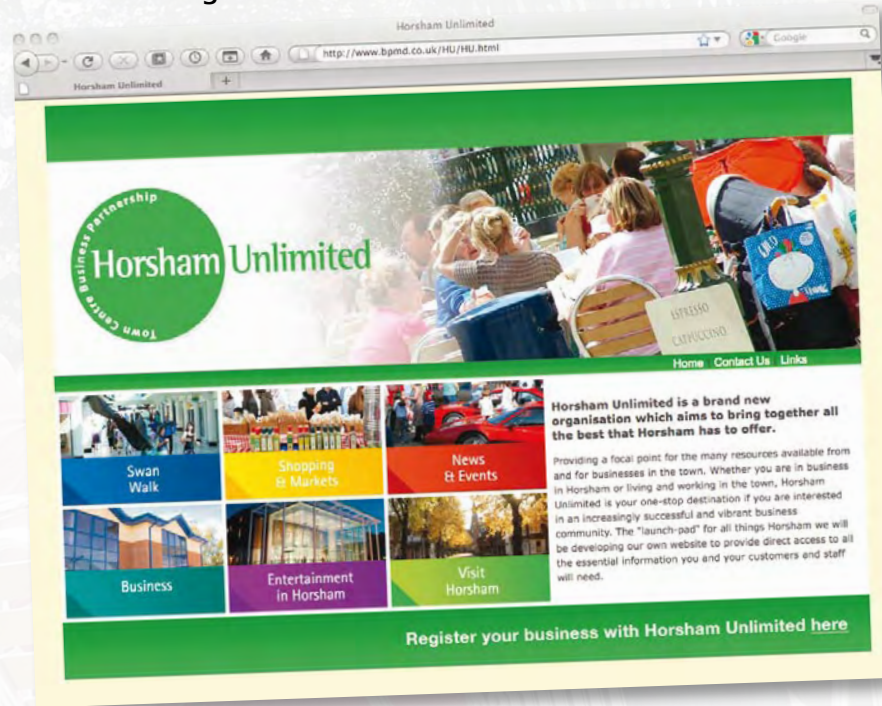
Introducing Horsham Unlimited The Horsham Town Centre Business Partnership



Horsham Unlimited is a brand new organisation which aims to bring together all the best that Horsham has to offer.

Providing a focal point for the many resources available from and for businesses in the town. Horsham

Unlimited is your one-stop destination if you are interested in an increasingly successful and vibrant business community. The "launch-pad" for all things Horsham we will be developing our own website to provide direct access to all the essential information you and your customers and staff will need. www.horshamunlimited.co.uk



What is the Partnership focused on achieving?

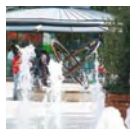
- * **West Street** - Promoting a 'refresh' development with Horsham District Council
- * **Shop the whole town** - Developing a town centre marketing strategy and action plan that includes new town centre guides and marketing materials, increased online information, better wayfinding and circulation, signage and generating promotional opportunities for local businesses.
- * **Evening Economy** - Development of a marketing and operational plan with all partners focused on Thursday/Friday and Saturday evenings. (Linking with Pubwatch and Shopwatch)
- * **Christmas 2010** - Planning of The Horsham Unlimited Christmas Experience 2010
- * **The Quarter** - A marketing plan in association with local businesses to promote The Quarter as a key destination for visitors to the town.
- * **Maintenance of the Town Centre Street Scene** - Developing an agreed set of standards and a programme of improvements
- * **Input into the Council's Car Parking Strategic Review** - Improving value, standards and future capacity.
- * **Sundays are Special Action Plan** - Developing a sustainable campaign to drive additional visitors to the town on Sundays; currently the only day showing consistent growth year on year and a key factor in increasing your market share.

Who is involved?

Initially formed around a small launch executive board representing some of the major stakeholder's in the town, the Partnership is rapidly developing a wider network of town centre partners who will help deliver its initial plan of actions and beyond. A membership scheme open to all town centre based or interested businesses and organisations is one of the partnerships early objectives.



Useful Town Centre Business Contacts



Business Services

Business Link South East	0800 600 9 006
Trade and Public waste management, recycling and graffiti removal and cleansing (HDC) ...	01 403 739391
Pest Control (HDC)	01 403 215411
Staff parking (HDC)	01 403 21 5058



Emergencies

LOCAL POLICE, Shopwatch & REPORT IT Anti-Social behaviour Line	0845 60 70 999
Emergency	999
First Aid, Lost Children, Lost Property - Swan Walk Centre Management	01 403 21 0014



Information sources

Swan Walk Centre Management	01 403 21 0014
Health and Safety advice (HDC)	01 403 21 5453
Horsham District Council (HDC)	01 403 21 5100
Horsham Help Point (Library)	01 403 21 5390
Horsham Unlimited Town Centre Business Partnership	01 403 21 0014
Piries Place Management	020 7854 3004
Pubwatch and Shopwatch (HCDRP)	01 403 21 5116
Shopmobility (2nd Floor Swan Walk Car Park)	01 403 249105
The Forum Management Agents	020 7409 8829
Town Centre Management and New Business Enquiries (HDC)	01 403 21 5386
Travel information for staff & customers	0870 608 2608
Visitor Information (Horsham Museum)	01 403 21 1661



Local media and promotional activity

Sussex Newspapers (WSCT & Advertiser)	01 403 751200
The Resident	01 403 251691
Christmas lights and the Experience	01 403 264001
mercuryfm	01 293 636 010
spiritfm	01 243 773600
Horsham Unlimited & Town Centre Events	01 403 21 5386
www.visithorsham.co.uk	01 403 738139
Capitol Arts Centre	01 403 750220



Regulation & licensing

A Board licensing (WSCC)	01 243 642105
Activities on the highway, Buskers, Charitable Collections, Tables & Chairs (HDC)	01 403 21 5488
Food Safety (HDC)	01 403 21 5403
Licensing (HDC)	01 403 21 5578
Noise and pollution (HDC)	01 403 21 5609
Planning applications (HDC)	01 403 21 5100
Street Scene Wardens (HDC)	01 403 21 5124
Street Trading licensing (HDC)	01 403 21 5251
Taxi/Private Hire (HDC)	01 403 21 5471
Traffic Enforcement (HDC)	01 403 21 5058



Horsham Unlimited encourages all town centre businesses to join the new **Horsham Shopwatch** scheme or its Pubwatch equivalent.
Contact PCSO Andrew Reed on 0845 60 70 999 x 30215